



*a Market Street* **wedding**  
PLANNER





LOVE IS IN *bloom*

## THOUGHTS ON *floral*:

*ceremony & reception:*

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*bride's bouquet:*

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*bridesmaids' & flower girls' bouquets:*

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*groom & groomsmen:*

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*mothers:*

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*cake decorations:*

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## A *photo* IS WORTH A THOUSAND WORDS

*Find pictures of arrangements that you feel represent the style and composition that you are looking for. Being flexible at your floral consultation will allow your Market Street specialist to suggest flowers that are in season, thereby saving you money without sacrificing style.*

## WHEN LESS IS *more*

*The most popular wedding bouquets convey beauty through simple elegance. This is achieved through order and symmetry, so repeating the same flower or flowers with a similar color palette will maximize your flower dollar while providing sophistication and consistency.*

## HELPFUL *hints*:

*Consider providing your own containers for arrangements and re-incorporating your rehearsal dinner and ceremony flowers into the reception.*



GET THE *dish*  
ON WEDDING GIFTS

## THOUGHTS ON *gifts:*

*shower hostesses:*

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*bridesmaids:*

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*groomsmen:*

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*maid of honor:*

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*best man:*

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*flower girls:*

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*ring bearer:*

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## *shop* TIL YOU DROP

*When you are planning your wedding, shopping for bridal gifts can seem daunting. Market Street offers a large selection of memorable gifts in our Dish boutique that range in prices from budget conscious to extravagant. We carry brands like KitchenAid®, Nordic Ware®, Certified, and Lolita. We also offer a selection of lovely linens, paper goods and so much more! It's better to get the little things checked off your list early so you can concentrate on the bigger items.*

## HELPFUL *hints:*

*In a rush? Let our Dish boutique wrap your gift selections for you!*

# A *catered* AFFAIR



## THOUGHTS ON THE *menu*:

*bridal luncheon:*

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*rehearsal dinner:*

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*pre-wedding prep:*

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*cocktail hour:*

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*reception:*

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*post-wedding brunch:*

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## LET US BE YOUR *guide*

*The menu for any great event should be inspired by the occasion. With small-bite selections, party trays and family-style entrees, the Market Street Entertaining Guide offers great variety and guidance when planning your perfect party menu.*

## *mix* IT UP AT MARKET STREET

*For a rehearsal dinner or any pre-reception event, offer your guests an array of domestic and imported cheeses combined with a delicious antipasto tray. Post reception, keep your guests actively engaged with a refreshing tea or coffee hour. Finger sandwiches and mini pastries pair great with our Peet's Mango Tea.*

## HELPFUL *hints*:

Let our concierge help you calculate the right amount of food to order for your guests.



ICING ON THE  
*cake*



## THOUGHTS ON THE *cake*:

*cake flavors:*

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*icings:*

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*fillings:*

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*decoration ideas:*

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## *show* AND TELL

*Schedule a cake tasting in advance to select the perfect flavor for your big day. Photo examples are a great tool for describing the cake style of your choice to your pastry specialist. Bring along swatches of the bridesmaid dresses, floral examples and the reception details to give a clear understanding of your wedding cake vision.*

## MAKE ROOM FOR THE *groom*

*The groom's cake is an opportunity for the groom to personalize the special occasion. Whether it's a beautiful multi-tiered creation with chocolate dipped strawberries or a tribute to his favorite sports team, this is the groom's time to shine.*

## HELPFUL *hints*:

*Avoid freezer burn! Indulge on your top layer of cake on your 1 month anniversary and treat yourself to a fresh cake in the same flavor to celebrate your first year.*



A *toast* TO  
LIFE AND LOVE

## THOUGHTS ON *libations*:

*rehearsal dinner:*

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*cocktail hour:*

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*dinner:*

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*champagne toast:*

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*after dinner & dessert:*

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## THE *more* YOU KNOW

*There is always something new to learn about wine. What is the best temperature to serve Chardonnay? How do you store a wine after the bottle has been opened?*

*Does refrigerating a wine harm it? Learn tips and techniques for serving your wine selections from your Market Street Wine Steward.*

## *cheers* TO YOU, AGAIN AND AGAIN!

*The wedding season provides countless opportunities to raise a glass to the bride and groom. Let our experts assist you in selecting a wine or champagne with the right “personality” for each event and calculate the right amount of wine based on the number of guests and standard serving sizes.*

## HELPFUL *hints*:

Save money on your events by buying wine in bulk. For every 6 bottles you purchase at Market Street, you receive 10% off!



# WE'RE AT YOUR *service*

HOW MAY I *serve* YOU?

*Discuss your preferences with the Market Street Concierge when creating your wedding vision. They can make suggestions on what pairs best with your catering selections, introduce you to the Wine Steward, coordinate gift baskets and schedule a cake tasting with the bakery, as well as be a valuable resource to the busy bride.*

# POP THE *questions*

*When planning your wedding, there are so many things to consider. Below is a list of FAQ's to help guide you through your wedding planning.*

## **Floral:**

### ***Does Market Street offer full service floral set-up?***

*A: From delivery to lighting the candles on the tables and every stage in between, Market Street provides all the services you are looking for. Our floral specialists can even help design, construct and decorate your backdrop.*

### ***What recommendations can Market Street provide to help maximize my budget?***

*A: During your wedding consultation, our floral specialists will suggest a variety of available options to ensure we meet your desired appearance and theme expectations, while remaining within your budget.*

### ***What is the deadline to confirm flowers?***

*A: To ensure the best price and product availability, we ask that you confirm floral details a minimum of 3 weeks before the wedding date.*

## **Cake:**

### ***Does Market Street have examples to help design my cake?***

*A: Market Street has an in-store book of cake designs to inspire your wedding cake. We also welcome brides to bring their own examples or photos.*

### ***Does Market Street offer delivery service?***

*A: Market Street can deliver your wedding and groom's cakes to your reception venue. Contact the Market Street concierge for current pricing.*

## **Catering:**

### ***Does Market Street offer full-service catering?***

*A: From basic delivery to setup, serving and cleanup, Market Street can provide the services you need. Contact the Market Street concierge for details.*

### ***How much food per person should I plan for?***

*A: The Market Street Entertaining Guide makes it easy by listing servings for each item. Plus, the Market Street concierge can help you select the appropriate amount of food for your reception.*

*thoughts:*

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# *Market Street* LOCATIONS

*985 W. Bethany Dr.  
Allen, TX 75013  
(972) 908-3830*

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*3800 Long Prairie Rd.  
Flower Mound, TX 75028  
(972) 355-4007*

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*4425 19th Street  
Lubbock, TX 79407  
(806) 788-2000*

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*2530 S. Georgia  
Amarillo, TX 79109  
(806) 468-6000*

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*11999 Dallas Pkwy  
Frisco, TX 75033  
(214) 872-1500*

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*6100 W. Eldorado Pkwy  
McKinney, TX 75070  
(972) 548-5140*

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*5605 Colleyville Blvd  
Colleyville, TX 76034  
(817) 577-5020*

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*3405 50th Street  
Lubbock, TX 79413  
(806) 795-8341*

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*1929 Preston Rd.  
Plano, TX 75093  
(972) 713-5500*

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*700 N. Denton Tap Rd.  
Coppell, TX 75019  
(469) 322-6800*

*4205 98th Street  
Lubbock, TX 79423  
(806) 798-6100*

*4590 Kell Blvd  
Wichita Falls, TX 76309  
(940) 716-2500*



*Market*  
**STREET**

Arrangement by: Market Street